



ABC of MN/ND School Presentation Kit

Congratulations! You are taking the next step in growing your workforce and ensuring you have qualified employees. Presenting to local schools, whether it be a high school or tech college can be a daunting task.

ABC of MN/ND and its educational partner, the Construction Education Foundation of MN (CEF of MN) have put together everything you need to go into a school, speak with the guidance counselors and present worthwhile information to students, a.k.a. potential employees.

The CEF has developed this “how to” packet in hopes of guiding you in the right direction. This packet will not have all of answers to your questions but it will offer you the following:

- A step-by-step guide on finding your local school or schools
- Suggestions on what to talk about with the guidance or career counselor
- A presentation template that you can tailor to best fit your company needs and show off how successful you have become – remember, you’re selling your company to potential employees
- Marketing materials from Build Your Future (BYF) that show the benefits of a career in construction

The information provided may not have all of the answers to questions you get asked. There are those schools who may not want to discuss careers in construction and it could be for a variety of reasons. Your job is to properly inform the counselors, teachers and students of the benefits to a career in the construction industry. ABC staff is more than willing to help in any way possible.

Please let ABC know if you have any questions and good luck with the presentation!

Sincerely,

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